



Willington Day 2021

Dear Neighbor,

The Willington Day Committee would like to invite you to participate in Willington Day 2021 on **Saturday August 28, 2021** from **11:00am-3:00pm** (with a rain date of Sunday August 29, 2021 from 11:00am- 3:00pm). The location will be at the **River Road Athletic Complex** at **511 River Road (Route 32) Willington, CT, 06279**. This will allow us to continue to showcase our beautiful facility as well as offer more space for vendors/attendees and more parking.

The Willington Day tradition has always been to host an old fashioned fair designed to bring the community together for affordable family fun. The committee would love to continue this tradition being mindful of our current challenges while facing a global pandemic. We ask that you remain patient as we plan with fluidity, making the safety of our vendors, attendees and community our first priority. Willington Day may look different this year but the heart and tradition of this event, to bring the community together, will continue to be our main goal.

Our hope is that local businesses and organizations will continue to participate, with creative solutions, in this beloved community event. We believe that Willington Day is a wonderful opportunity to make personal connections with the community and fellow neighbors while promoting your business/organization.

Please consider placing an ad in our Willington Day Program. Money generated from advertising is used to sponsor Willington Day. Should the event be canceled due to inclement weather, the programs will still be printed and distributed locally.

If you would like to participate in this years event (ad, booth or both) please fill out the registration form and mail it with payment to The Willington Day Committee at 40 Old Farms Road, Willington, CT, 06279. When the registration is received a committee member will contact you with further information. Thank you for your continued support and participation. Looking forward to seeing all of our neighbors!

* The costs of the booth and /or ads are non-refundable*

Best wishes,

The Willington Day Committee

Willingtonday@willingtonct.org

Willington Day 2021

Ad and/or Booth Registration for Willington Day

Contact Information: (Name, Address, Phone and E-mail) **MUST BE COMPLETED**

Booths:

- I would like to reserve a booth(12'x12') for Willington Day 2020 _____YES
_____NO
- Do you require electricity? _____Yes_____No
- Booth Description (what will you be selling/promoting?): Booth fees are not charged to nonprofit organizations. The fee for all others is \$15. Anyone selling food will need a health permit. _____

Ads:

- I would like to place an Ad in the Willington Day Program* _____YES_____NO
- I would like a (circle one) 1/3 page ad (\$10) 1/2 page ad (\$20) Full page ad (\$30)
(Please see the back of this page for ad size dimensions)
- Business Patron Ad - 2 lines for \$5.00
(suggest Business Name & address, phone # and/or E-mail)

- Please use the ad I placed last year _____ Please use the attached ad this year _____
(Don't forget to attach the ad if using a new one)

Money generated from advertising is used to sponsor Willington Day.
Thank you for your continued support!

Checks should be made out to *Willington Day*.

All ads/booth requests are due by July 31, 2021

Please mail this completed form, payment and ad (if applicable) to:
Willington Day Committee c/o Sarah Reis 40 Old Farms Rd Willington CT, 06279

Questions? Please E-mail willingtonday@willingtonct.org

Thank you for being part of Willington Day!

1/3 page ad
4-1/2 inches wide by 2-1/2 high

Business Patron Page (Full Page)
Examples of listings

ABC Company 40 Old Farms Road	OR	XYZ Company 860-487-3100
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1/2 page ad
4-1/2 inches wide x 3.75 high

Full page ad
4-1/2 inches wide by 7-1/2 high