Franc Motors, Inc

Franc Motors Inc., a family owned business and one of the oldest businesses in town, has operated continuously for more than 63 years. Four generations of the Franc/Ostien family have provided prompt, high quality repair services at a fair price for cars, trucks, trailers, and RV's as well as antique vehicles and "hot rods". One long-time customer explained why he had had being going to Franc Motors since 1953 in one word – "honesty". You can tell that the family loves cars the minute you walk into the reception area which is adorned by the grill from a 1972 Chevy Malibu and a photo history documenting that the business has been a central part of family life. Franc Motors also offers towing, vehicle recovery and road service, and they sell and service Snow Dogg Plows and Salt Dogg Sanders.

Franc Motors is located at 33 River Road. Business hours are Monday – Friday, 7:30 am to 6:00 pm. Call for an appointment at (860) 429-2614 or visit their website – www.francmotorsinc.com.

Here's a little history. In 1949, Joseph (Joe) Franc and his wife, Mae started a General Motors dealership known as Franc Chevrolet - the only new car dealership in Willington history. Joe sold new cars and trucks, performed repairs and pumped Esso gas for customers. The dealer relationship with General Motors ended with Joe's illness in 1967. The business name was then changed to Franc Motors, and the focus became vehicle repair and service. When Joe died and Mae retired, their daughter Evelyn and her husband Harry Ostien took over. Joe's grandson Richard (Rick) Ostien joined the business in 1967. In 1968, Franc Motors acquired its first tow truck and began to offer towing and recovery service. Ten years later they added a Car Carrier, which, at the time, was the first Car Carrier in the Willington/Storrs area.

Today, Rick and his son Matt operate Franc Motors. Laurie, the Office Manager, keeps things running smoothly. Rick's daughter Danielle also works in the office part-time. Franc Motors employs 5 ASE (Automotive Service Excellence) certified technicians and has 8 repair bays. Rick sums up the success of his family business with the observation that at Franc Motors, servicing cars and trucks is not just a job, but a family passion. Who better to trust with the care of your vehicle!

It should be noted that Franc Motors generously supports local and surrounding community schools, charities and fundraising efforts.

